



Permit #F00029611

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00029611

Type of Permit: FILMING

Release Date: 07/14/2010

Production Company DNA INC

Producer HEATHER HELLER

Insured Company Name DNA INC

Director MARC WEBB RICH LEE

Contact Phone No. 1 323-463-2826

Contact Phone No. 2 323-436-2826

Fax 323-463-2535

Address 6535 SANTA MONICA BLVD, #B
HOLLYWOOD, California 90038

1st AD MICHAEL KAHN

Production Manager DESIREE LAURO

FilmL.A. Coordinator Daniel Alvarez

Production Title CANCER

Location Manager Flint Maloney

Type of Production Commercial - PSA

Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Assistant N/A N/A

Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 900 \$78.00

Total Permit Fee \$587.00

Notification Charge \$155.00

Number of Locations 3

FILMLA MODIFIED PERMIT APPLICATION FEE \$50.00

LA CITY DEPT OF REC AND PARKS PARK
MONITOR FEE \$304.00



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Summary Information**Location****Location 1 of 3****Page 1 of 1**

Permit Number F00029611
Production Company DNA INC
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Production Title CANCER

Location Manager Flint Maloney
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Address 4459 Eagle Rock Blvd, Los Angeles, CA, 90041

Location Type Bowling alley

Location Description All Star Lanes

Film Dates 7/15/2010 - 7/15/2010 09:00 - 16:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents STAND UP TO CANCER 501C3 LETTER-2.pdf
EIF IRS 501(c)(3) Letter-Tax ID.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	2		Cast	2
	Cast/Crew vehicles	55		Crew	50
	Cranes	1		Extras	15
	Cube Trucks	2			
	Generator	1			
	Motor Homes	2			
	Stakebed Trucks	2			
	Vans	2			

Where are the extras holding? ON PROPERTY

Filming Activities Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 14
Police: Los Angeles Police Department
Fire: Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT
Melissa Hernandez

Parking **Base Camp**
Location Type : To Be Determined
Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs N/S EAGLE ROCK BL., AVENUE 45 - YORK BL.

Approximate Footage 601 - 900

Log Number 370

Date(s) 7/15/2010 to 7/15/2010

Time(s) 07:00 to 22:00



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Production Title CANCER

Location Manager Flint Maloney
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Address 4730 Crystal Springs Dr, Los Angeles, CA 90027

Location Name GRIFFITH PARK - WILSON HARDING GOLF COURSE

Location Type Park

Film Dates 7/15/2010 - 7/15/2010 17:00 - 20:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic

Please see attached documents Microsoft Word - Wilson Harding Golf Course.pdf
DNA AA KEVIN.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	2		Cast	1
	Cast/Crew vehicles	45		Crew	35
	Cube Trucks	2		Extras	5
	Generator	1		Rec & Park Monitor required	2
	Motor Homes	2		Spot Check	1
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Exterior Dialogue; Exterior establishing shots; Filming at tee 2 - Clarise Reservation #30218 - Parking at Turf Maintenance Lot ;

Jurisdiction **Political:** Los Angeles City - Council District 04

Police: Los Angeles Police Department

Fire: Los Angeles City

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE
LOS ANGELES POLICE DEPARTMENT

Isabel Molina
Melissa Hernandez

Coordinator Note 7/15 5PM-8PM TWO MONITORS

WILSON HARDING GOLF COURSE (FILM)

WILSON HARDING TURF MANAGEMENT PARKING LOT (BASECAMP) MERRY GO ROUND LOT 2 (CREW PARKING)

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location



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Permit Number F00029611
Production Company DNA INC
Insured Company DNA INC
Production Title CANCER

Location Manager Flint Maloney
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Address 4375 Admiralty Way, Marina del Rey, CA, 90292

Location Name RITZ CARLTON - MARINA DEL REY

Location Type Hotel

Film Dates 7/17/2010 - 7/17/2010 07:00 - 13:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents Marina del Rey Ritz Carlton_parking on the promenade_ July 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf
BEACHES and HARBORS MARINA DEL REY CONDITIONS Dec 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	2		Cast	1
	Cast/Crew vehicles	45		Crew	8
	Cube Trucks	2		LA County FSO	1
	Generator	1		Assigned	
	Motor Homes	2			
	Stakebed Trucks	2			
	Vans	2			

Filming Activities Interior Dialogue; Dialogue - Talent in elevator.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 4
Police: Los Angeles County Sheriff
Fire: Los Angeles County

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS
Marisol Camey

Coordinator Note FIRE DEPT # 10-1407-110

Parking **Base Camp**
Location Type : Location

Crew Parking
Location Type : Location

This is where the end of cancer begins.
 When together,
 We become a force unmistakable.
 A movement undeniable.
 A light that cannot dim.
 When we take
 Our wild impossible dreams
 And make them possible
 Make them true
 We rise up as one
 When we stand up
When we Stand Up To Cancer

STAND UP TO CANCER

Stand Up To Cancer is a program of the Entertainment Industry Foundation (EIF) a 501 (c)(3) organization, code 95-1644609.

Stand Up To Cancer is an initiative created to accelerate groundbreaking cancer research that will get new therapies to patients quickly and save lives. SU2C's goal is to bring together the best and the brightest in the cancer community, encouraging collaboration instead of competition. By galvanizing the entertainment industry, SU2C creates awareness and builds broad public support for this effort.

"What Are The Odds" is a spirited PSA, to be directed by Marc Webb [*500 Days of Summer*], featuring today's young Hollywood stars in a series of charming vignettes that demonstrate a range of odds that inform our lives, as well as odds that we are determined to change (1 in 2 men and 1 in 3 women will get cancer in their lifetimes).

"What Are The Odds" serves as Stand Up To Cancer's next major visibility and awareness campaign as lead in to the network and cable simulcast on September 10th, 2010. Stand Up To Cancer will air simultaneously on ABC, CBS, FOX, NBC, HBO, Showtime, Discovery Health, Vh1, E!, Style, MLB Networks and more. The spot will air on broadcast television, online, and various out of home broadcast outlets.



www.standup2cancer.org

STAND UP TO CANCER
 c/o Laura Ziskin Productions
 10202 West Washington Boulevard
 Astaire Building Suite 1310
 Culver City, CA 90232

t 310 244 7373
 f 310 244 0073

Thank you for your support.

Sincerely,

Stand Up To Cancer

Internal Revenue Service
P.O. Box 2508
Cincinnati, OH 45201

Department of the Treasury

Date: **MAR 19 2007**

ENTERTAINMENT INDUSTRY FOUNDATION
1201 W 5TH ST SUITE T-700
LOS ANGELES CA 90017-1451

Person to Contact:

Vaida Singleton
ID# 31-03018

Toll Free Telephone Number:

877-829-5500

Employer Identification Number:

95-1644609

Dear Sir or Madam:

This is in response to your request of February 7, 2007, regarding your address. We have updated our records to reflect the address as shown above.

Our records indicate that a determination letter was issued in November 1942 that recognized you as exempt from Federal income tax. Our records further indicate that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Cindy Westcott
Manager, Exempt Organizations
Determinations



Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permittee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permittee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permittee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not block access to the clubhouse, starter window or pro shop.
- OK to film at T2 at the Wilson Harding Golf Course.
- No vehicles allowed on the grass at any time.
- May not interfere with golfers, as they have the right of way at all times.
- Company must provide their own golf carts; maintenance and concessions will not rent out any equipment including golf carts.
- OK to park in the Turf Management Lot. May only use the west half, must leave entire east row open for park patrons and golf employees.
- OK to crew park at Merry Go Round Lot 2.
- May not restrict access in parking lot at any time.
- May not park in handicap spaces.

F-29611
DNA - CANCER
(GRIFFITH PARK)

**APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC.
AS AUTHORIZED AGENT AND REPRESENTATIVE**

I certify that I am a representative of DNA, INC. ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILMLA, INC.* for any city, county or other jurisdiction where *FILMLA, INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILMLA, INC.* and any city, county or other jurisdiction where *FILMLA, INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILMLA, INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/9/10

By


Representative's Signature

DNA, INC.

Name of "Principal" (Production Company)

6535 SANTA MONICA BL.

Principal's Address

Kevin McMahon
Print Principal Representative's Name

LOS ANGELES, CA. 90038

City, State, Zip Code

UPM
Representative's Title (i.e. UPM, Loc Mgr)

323-463-2826

Principal's Telephone Number

**Special Filming Conditions for the Promenade
(Behind the Ritz Carlton)**

The following conditions are to be placed on a film permit for any film company requesting to park any vehicles or equipment on the promenade. **Note: Appropriate divisions from the Department of Beaches and Harbors must give approval for permission to park.**

- **Company must not block emergency access at any time.**
- **NO PARKING on storm drain outlets.** Outlets must be sand bagged around frame.
- **The public shall have access to the promenade and waterfront; if they need to be diverted, they must then be redirected to the promenade as soon as possible.** The public must not be forced to turn-around.
- **All equipment must remain 10 feet from the Seawall.**
- **Total weight of equipment must not exceed 40 tons.**
- **In areas where access is limited, the film company shall spread each concentrated equipment outriggers load on mats consisting of our 10 inch by 10 inch timbers 10 feet long, bolted together.** These mats shall be placed parallel to the Seawall.
- **Any parked vehicle(s) must have a person stationed at all times with keys to move vehicle in the event of an emergency.**
- **Parking to be provided for approved vehicles only.**

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.
- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.
- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
- A parking contract does not constitute a film permit.

Special Filming Conditions for Los Angeles County Beaches

MARINA DEL REY

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No directional signs may be posted in Marina del Rey
- No filming on weekends.
- Sheriff or CHP officer required when filming on LA County roads within Marina del Rey.
- Street closure will be considered on a case-by-case basis. Intermittent traffic control allowed with two (2) CHP or Sheriff Officer during the hours of 9:00 am and 3:00 pm or after 7:00 pm
- Summer filming will be considered on a case-by-case basis.
- Companies may not make any alterations to structures within the County operated parking lots
- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. Companies must contact PCI for parking arrangements prior to first film date.
- Companies may not place plywood or any other material over spikes in County operated parking lots. Must contact PCI to lower spikes.
- Companies filming on a dock or a boat in the Marina will be required to have an LA County Lifeguard for entire time of dock usage.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. **Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.** A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.